



Tradmed International Sri Lanka 2017

Symposium | Exhibition | Trade Fair



Organized by:
Ministry of Health,
Nutrition & Indigenous Medicine and
Department of Ayurveda Sri Lanka

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Sponsorship Packages for Tadmed International 2017 Sri Lanka

Facilities Given	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Co-Sponsor	Official Sponsor
Free Stalls (3m X 3m)	6	4	3	2	2	2
Trailers on TV	50	40	30	20	10	10
Live TV Coverage	30 Min	20 Min	10 Min	05 Min	No	No
Logo insertion in all promotional materials	Yes	Yes	Yes	Yes	Yes	Yes
Onsite branding at the venue	30 Flags	20	10	5	No	No
Logo insertion in Press Advertisements	Yes	Yes	Yes	Yes	Yes	Yes
DJ Announcement in Every Hour	6	4	3	2	1	1
Space for Branding "X Pennants"	20	15	10	5	3	2
Free Demonstration on the Stage	120 Minutes	90 Minutes	60 Minutes	45 Minutes	30 Minutes	15 Minutes
Logo Insert in Press Advertisement	Yes	Yes	Yes	Yes	Yes	Yes
Stage Backdrop	Yes	Yes	Yes	Yes	Yes	Yes
Investment	2,500,000.00	2,000,000.00	1,750,000.00	1,500,000.00	1,250,000.00	1,000,000.00

Sponsorship Packages for Tadmed International 2017 Sri Lanka

Facilities Given	Official Food Partner	Official Travel Partner	Official Airline
Free Stalls (3m X 3m)	1	1	1
Trailers on TV	10	10	10
Live TV Coverage	No	No	No
Logo insertion in all promotional materials	Yes	Yes	Yes
Onsite branding at the venue	Yes	Yes	Yes
Logo insertion in Press Advertisements	Yes	Yes	Yes
DJ Announcement in Every Hour	1	1	1
Space for Branding "X Pennants"	2	2	2
Free Demonstration on the Stage	15 Minutes	15 Minutes	15 Minutes
Logo Insert in Press Advertisement	Yes	Yes	Yes
Stage Backdrop	Yes	Yes	Yes
Investment	1,000,000.00	1,000,000.00	1,000,000.00

Platinum Sponsorship Package

Free Stalls (3m X 3m)	6
Trailers on TV	50
Live TV Coverage	30 Min
Logo insertion in all promotional materials	Yes
Onsite branding at the venue	30 Flags
Logo insertion in Press Advertisements	Yes
DJ Announcement in Every Hour	6
Space for Branding "X Pennants"	20
Free Demonstration on the Stage	120 Minutes
Logo Insert in Press Advertisement	Yes
Stage Backdrop	Yes
Investment	<u>2,500,000.00</u>

Gold Sponsorship Package

Free Stalls (3m X 3m)	5
Trailers on TV	40
Live TV Coverage	20 Min
Logo insertion in all promotional materials	Yes
Onsite branding at the venue	20
Logo insertion in Press Advertisements	Yes
DJ Announcement in Every Hour	4
Space for Branding "X Pennants"	15
Free Demonstration on the Stage	90 Minutes
Logo Insert in Press Advertisement	Yes
Stage Backdrop	Yes
Investment	<u>2,000,000.00</u>

Silver Sponsorship Package

Free Stalls (3m X 3m)	4
Trailers on TV	30
Live TV Coverage	10 Min
Logo insertion in all promotional materials	Yes
Onsite branding at the venue	10
Logo insertion in Press Advertisements	Yes
DJ Announcement in Every Hour	3
Space for Branding "X Pennants"	10
Free Demonstration on the Stage	60 Minutes
Logo Insert in Press Advertisement	Yes
Stage Backdrop	Yes
Investment	<u>1,750,000.00</u>

Bronze Sponsorship Package

Free Stalls (3m X 3m)	3
Trailers on TV	20
Live TV Coverage	05 Min
Logo insertion in all promotional materials	Yes
Onsite branding at the venue	5
Logo insertion in Press Advertisements	Yes
DJ Announcement in Every Hour	2
Space for Branding "X Pennants"	5
Free Demonstration on the Stage	45 Minutes
Logo Insert in Press Advertisement	Yes
Stage Backdrop	Yes
Investment	<u>1,500,000.00</u>

Co-Sponsor Sponsorship Package

Free Stalls (3m X 3m)	2
Trailers on TV	10
Live TV Coverage	No
Logo insertion in all promotional materials	Yes
Onsite branding at the venue	No
Logo insertion in Press Advertisements	Yes
DJ Announcement in Every Hour	1
Space for Branding "X Pennants"	3
Free Demonstration on the Stage	30 Minutes
Logo Insert in Press Advertisement	Yes
Stage Backdrop	Yes
Investment	<u>1,250,000.00</u>

Official Sponsor Sponsorship Package

Free Stalls (3m X 3m)	2
Trailers on TV	10
Live TV Coverage	No
Logo insertion in all promotional materials	Yes
Onsite branding at the venue	No
Logo insertion in Press Advertisements	Yes
DJ Announcement in Every Hour	1
Space for Branding "X Pennants"	2
Free Demonstration on the Stage	15 Minutes
Logo Insert in Press Advertisement	Yes
Stage Backdrop	Yes
Investment	<u>1,000,000.00</u>

Official Food Partner Sponsorship Package

Free Stalls (3m X 3m)	1
Trailers on TV	10
Live TV Coverage	No
Logo insertion in all promotional materials	Yes
Onsite branding at the venue	Yes
Logo insertion in Press Advertisements	Yes
DJ Announcement in Every Hour	1
Space for Branding "X Pennants"	2
Free Demonstration on the Stage	15 Minutes
Logo Insert in Press Advertisement	Yes
Stage Backdrop	Yes
Investment	<u>1,000,000.00</u>

Official Travel Partner Sponsorship Package

Free Stalls (3m X 3m)	1
Trailers on TV	10
Live TV Coverage	No
Logo insertion in all promotional materials	Yes
Onsite branding at the venue	Yes
Logo insertion in Press Advertisements	Yes
DJ Announcement in Every Hour	1
Space for Branding "X Pennants"	2
Free Demonstration on the Stage	15 Minutes
Logo Insert in Press Advertisement	Yes
Stage Backdrop	Yes
Investment	<u>1,000,000.00</u>

Official Airline Sponsorship Package

Free Stalls (3m X 3m)	1
Trailers on TV	10
Live TV Coverage	No
Logo insertion in all promotional materials	Yes
Onsite branding at the venue	Yes
Logo insertion in Press Advertisements	Yes
DJ Announcement in Every Hour	1
Space for Branding "X Pennants"	2
Free Demonstration on the Stage	15 Minutes
Logo Insert in Press Advertisement	Yes
Stage Backdrop	Yes
Investment	<u>1,000,000.00</u>